

Communications and Marketing Lead – Voluntary

Location: Remote / UK-based

Commitment: Part-time, flexible hours

Are you passionate about driving positive change in education and supporting Black men in the teaching profession? Do you have the skills to lead in communications and marketing lead? If so, Black Men Teach is looking for a dedicated Communications and Marketing Lead to join our mission!

About Us:

Black Men Teach is committed to increasing the representation of Black men and boys in the education system. Our mission is to raise the profile of teaching among Black males and create space for Black boys to thrive. We are dedicated to challenging stereotypes and providing Black males with the support and resources needed to succeed in education.

Role and Responsibilities:

As a Communications and Marketing Lead, you will:

- **Marketing Strategy Development:** Design and execute comprehensive marketing strategies to increase brand awareness and support organisational goals. Develop targeted marketing campaigns for different audiences.
- **Social Media Management:** Oversee the organisation's social media presence, creating and curating content to engage audiences across platforms and foster community engagement.
- **Brand Management:** Ensure consistent branding across all communication materials and platforms, maintaining the integrity and recognition of the organisation's brand identity.
- **Content Creation and Management:** Produce high-quality content for newsletters, blogs, reports, and other communication channels.
- Ensure all content aligns with the organisation's mission and goals.
- **Event Promotion:** Collaborate with teams to promote organisational events through relevant marketing channels to maximise exposure, attendance and impact.

Key Skills and Qualities:

We are seeking a Communications and Marketing Lead with the following skills and experience:

- **Public Relations:** Experience managing media relations and PR campaigns.
- **Marketing:** Strong background in developing marketing strategies and campaigns.
- **Social Media:** Proficiency in managing social media platforms and driving engagement.
- **Communication:** Excellent communication skills, with the ability to craft compelling content for various audiences.

Benefits of Joining:

- Make a meaningful impact by advancing our mission.
- Collaborate with a passionate and diverse team dedicated to social change
- Enhance your professional network and develop new skills in nonprofit leadership.
- Contribute to an organisation that is driving meaningful change in education.

How to Apply:

If you are interested in becoming the Communications and Marketing Lead at Black Men Teach, please send your CV and a cover letter outlining your relevant experience and why you are passionate about our mission to info@blackmenteach.co.uk.

For more information about our organisation, visit our website at www.blackmenteach.co.uk.

Black Men Teach is committed to creating a diverse and inclusive environment and welcomes applications from all qualified individuals.

Join us in our mission to create space for Black men and boys to thrive in education.

Together, we can make a difference!

